1. Describe the following terms as used in Graphic Designs

a) Graphic design

b) Hierarchy

c) Cropping

d) Composition

e) Visual communication

2. Differentiate between page layout and interface design.

3. Highlight on five application areas of graphic design.

4. Discuss five creation and manipulation software tools as used in graphic design. (5 marks)

5. Identify five types of printing based on design.

(5 marks)

6. Using examples distinguish between raster and vector graphics.

7. Explain the elements of graphics design.

SECTION B - CHOOSE ANY THREE QUESTIONS (60 MARKS)

8. a) Discuss the benefits of graphics design.

b) Elucidate the principles of graphic design.

9. a) Explain the various types of typographies as used in graphic design.

b) Discuss five tools used in adobe Photoshop application software.

10. a) Classify various papers used in printing according to type, size and paper weight.

(10 marks

b) Identify equipment used in graphic design.

11. a) Elucidate on the five types of file images.

b) Describe the three primary colors in the color additive theory.

c) Why is layers the single most powerful tool in graphics design?